



# T. CELESTE LARSON

Senior UX designer And Usability Researcher  
[www.tcelestelarson.com](http://www.tcelestelarson.com)

## ABOUT ME

Results-oriented, fearless UX designer with many years of experience designing desktop and mobile applications for Amazon, Visa, Intuit, GoDaddy, LifeLock, Prudential, American West Airlines, and Microsoft

## SKILLS

Accessibility ♦ Color theory ♦  
Competitive analysis ♦ Cross-functional team leadership ♦  
Led design workshops ♦  
Heuristic evaluations ♦  
Information architecture ♦  
Interaction design ♦ Problem solving & innovation ♦ Project management ♦ Typography ♦  
User testing and research

## EXPERIENCE

Sr. Product Designer • Intuit • 2017 – present

- Reimagined the sales form customization process for QB
- Created design and testing plans (with timelines)
- Provided software instruction for several design tools
- Performed extensive user testing, including “Follow Me Home” assessments, remote testing with customer interviews, surveys, and customer email feedback

UX Designer • Freelance • 2015-2017

Clients include: Wells Fargo, Enlighted, LifeLock, Motif, Bank of the West, Asurion, Visa, Williams-Sonoma

- Restructured portions of banking applications in both responsive web and native mobile for both iOS and Android
- Redesigned tablet application for commercial space management
- Executed total reimagining of backup application (iOS and Android)
- Designed innovative internal applications to improve workflow



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## UX Designer • Amazon • 2010-2014

- 2 patents “Fewer Terms, More Results” and “Smart Title Truncation”
- Led team of 5, managed and prioritized design team workload Interviewed and hired new designers, mentoring new teammates
- Guided features for upcoming roadmap in coordination with Executives, Project Management, & Development.
- Improved parity between desktop and mobile web, tablet, iOS, and Android applications.

## VOLUNTEER EXPERIENCE OR LEADERSHIP

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- Implemented Lunch & Learn program (2018)
- Led accessibility training to designers and PMs (2016-2018)
- Mentored 8 junior designers (2010-2018)
- Redesigned standards library (2016-2018)
- Led multiple UX team trainings to groups of 10 or more (2016-2018)
- Winner of LifeLock’s Golden Spark Plug award for innovation (2016)



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